

# GOODAT

For Management Consulting

COMPANY PROFILE

YOUR TRUSTED FRIEND,  
PARTNER AND CONSULTANT.



**SUCCESS  
REQUIRES A GREAT TEAM;**

**WE ARE YOUR TEAM!**



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# ABOUT US



**GOOD**AT is a management consulting company that strives for customers' success by providing effective consulting tools in a simple and effective way.

Established in 2016 in Dhahran, Saudi Arabia.



# OUR MISSION

To build, improve, enable and support entities in the journey of success, by providing management services and applying management science.

We create a culture of continuous learning by providing creative basic solutions to help our clients have a better future and a successful life.

# CORE VALUES

We care about people and we make people comfortable dealing with us.

## Friendliness

## Spirit of Positive Impact

In all our services, we aim to help others to create good impacts.

We listen to people, we walk the talk, and we deliver what we promise.

## Trustworthiness

## Simplicity

We simplify things as possible for better communication and understanding.

We always learn.  
We always improve.

## Learning & Improvement

A man with a beard, wearing a white long-sleeved shirt and a patterned headscarf, is seen from the side, working at a desk. He is holding a pen and looking at a sticky note that says "Sales Analysis". There are other sticky notes on the wall and desk, one of which says "Monthly Sales Report".

# OBJECTIVES

1. **Enrich**, improve and change organizations and people to increase their impact, growth and success.
2. **Create** business solutions in a simple way and customized to customers' needs.
3. **Provide** consultations to businesses and organizations.
4. **Create** and share knowledge to improve society.
5. **Develop**, optimize and manage people to reach the professional level that can serve their businesses.

**CONSULTING**  
**IS NOT JUST**  
**A BUSINESS**  
**FOR US;**

**IT IS PASSION !**



## ABOUT US

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## OUR SERVICES



STRATEGY  
& PLANNING



MARKETING  
RESEARCH



HUMAN  
MANAGEMENT



PROJECT  
MANAGEMENT

A man and a woman are in a meeting room. The man is in the foreground, looking towards the right. The woman is in the background, looking towards the camera. They are standing in front of a whiteboard that has several sticky notes on it. The sticky notes contain the following text: "We simplify: Always simplify for better communication and understanding", "We are friendly: Always care about clients and create healthy relations", and "We improve: Always think how to make things better".

# OUR PHILOSOPHY

**Winning; it is all connected!**

We connect all the business dots together. We work with strategy & winning mentality that requires all functions to operate in synchronization.



STRATEGY &  
PLANNING



MARKETING  
RESEARCH



HUMAN RESOURCES  
MANAGEMENT



PROGRAMS' IMPACT  
MEASUREMENT

# OUR SERVICES

# GOODAT TEAM



# OUR CLIENTS



جامعة الإمام عبد الرحمن بن فيصل  
IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY



شركة المواهب الوطنية  
National Talents Company



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for Social Insurance

أرامكو السعودية  
saudi aramco



entrepreneurship



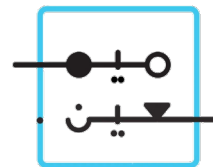
معهد الريادة في الأعمال  
entrepreneurship institute



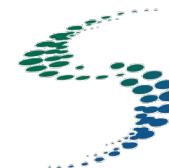
BIAC  
شركة حاضنات  
ومسرعات الأعمال  
Business Incubator  
& Accelerator Company

علو  
لتنمية القدرات

بناء  
لرعاية الأيتام



Blink



شركة سيجان عيطة الزهراني و أولاده  
Sihan A'azh Zahrani &  
Sons company



مؤسسة محمد المرعي الحديثة  
MOH'D AL-MARAE MODERN EST.



بنك التنمية الاجتماعية  
SOCIAL DEVELOPMENT BANK



نناب مجتمعي



A grayscale photograph of a business meeting. In the center, two people are shaking hands. Other people are visible in the background, some holding pens, suggesting a collaborative or signing environment. The image is slightly blurred and has a dark overlay at the bottom.

# CLIENTS TESTIMONIALS



“Two things are guaranteed in working with GOODAT; loyalty and integrity. GOODAT team will never fail you! Their willingness to help us succeed in all our collaborations with them is sincere and doesn't come as merely a service, but also because they really want us to succeed.

In addition to their experience, knowledge and skills.”

**Hana AlRabghi**

Creative Learning Manager  
National Talents Company



شركة المواهب الوطنية  
National Talents Company



“GOODAT team were by my side in every step I took in my business. I would recommend them to everyone who’s willing to open a business!”

**Fatima Alnuami**

Founder & General Manager  
The GOAT





# CONTACT US

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